

#MUF25



High St, Northcote
Melbourne, Victoria
14-16 March 2025

BE A PART OF AUSTRALIA'S LEADING INTERNATIONAL UKULELE FESTIVAL!

WHAT IS MUF?

Founded in 2010 by Brunswick legend Dean Denham, MUF has attracted national and international artists as well as community performers and enthusiasts from around the world.

The festival consistently sees hundreds of participants bringing music, colour and energy to High St, Northcote.

In 2025 MUF rises once again with all our favourites – music, memories workshops, community, jams and more at Australia's edgiest and Melbourne's only urban Ukulele Festival!

MUF is a not-for-profit festival run by volunteers.

We rely on our sponsors' generosity to bring this internationally recognised festival to Northcote.

Thank you for your support!

SPONSORSHIP BENEFITS:

Bronze Level and above:

- Recognition on all social media channels and the MUF website
- Recognition at all major festival events
- Shout outs in our post-event social media wrap ups and raffle draw

Silver Level and above:

- Logo on the Festival program and t-shirt
- Special recognition from MCs during the festival
- Included Market stall* at the venue for your music related items

Gold Level and above:

- Company name and logo on all promotional materials including t-shirts and posters
- Recognition at all major concerts/events
- 2 weekend festival passes (excluding paid workshops)
- Workshop/stage naming rights

Platinum Level:

- Top level placement of logo on all promotional materials
- Naming rights for the main performance stage
- Your signage at the MUF HUB and the main performance stage
- Opportunity for an expanded presence at the MUF HUB
- 4 additional tickets to the Saturday night concert

* In 2025 market stall space will be limited. Please contact us early if you would like to discuss options.

CHOOSE YOUR OPPORTUNITY:

Platinum Partner – \$2000 and over (only 2 available)

Gold Partner – \$500 (10 available)

Silver Partner – \$100 (10 available)

Bronze Partner – Donate a raffle or auction prize, offer an attendee discount or provide a performance venue (unlimited)

**STILL HAVE QUESTIONS, OR
READY TO BE A PART OF
MUF25?**

Contact: Darren Holland or Nicole Gosling

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